



Visit a new sight in Asakusa ! “Marugoto Nippon”



One of the biggest attractions of Marugoto Nippon, which opened in Asakusa 6th District on December 17th, is its “osusume furusato” (<https://goo.gl/Ri9A1b>), which refers to its gathering of locally renowned shops from across Japan. Mr Yu Mizushiro of good mornings Co., Ltd., who contributed an article to our Mirai Newsletter No. 6, is a member of the administration team.



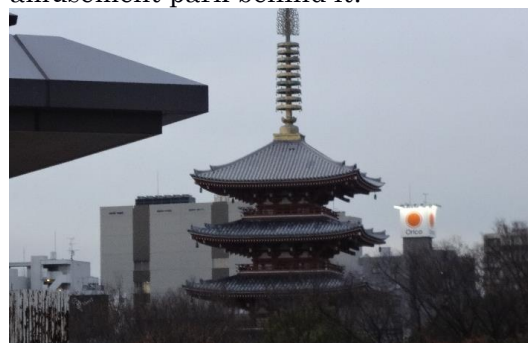
All the shops are first branches, because the main shops had heretofore resisted expansion.



Marugoto Nippon has gathered regional craft shops, food shops and restaurants that we could not otherwise visit without travelling to their part of Japan.



The five-story pagoda of Sensoji is just in front of the terrace. You can see the temple’s renovated west approach and Hanayashiki amusement park behind it.



A great success on opening day. Many products were sold out. We hope this success will be passed back to their communities.